Exclusive Apparel

# Dreyfus 60.

## Our New Autumn Suits

In a Splendid Assortment of Styles to Select From---Monday

At \$25, \$30, \$35, \$40 and \$45

Models That Show the Very Newest Parisian Suggestions in Cut, Color and Maierial for the Fall Season.

Some of the more distinctive features we are show ing are the cutaway coats, quite a little longer, bound with flat silk braid or broadcloth. The new length has the centre back cut straight, made severely plain or relieved by a short belt or gathers at the waist line. The more elaborate skirts show tunic effects and new ideas

## Dresses: New Models

Priced From \$16.50 to \$100

The new frocks are arriving daily and show a marked development in draped effects and close-fitting underdresses. Charmouse and Meteor in combination with various laces and Veiled Chiffon are much favored,

## New Fall Coats

Ranging in Price From

\$15, \$18.50, \$25, to \$65

From the smart, practical garment for general wear to the elaborate evening wrap-we are showing many beautiful styles in Chinchillas, Eponge, Plaid Backs, Diagonal Stripes, Scotch Mixtures, etc., in rich colors.



## Unusual Values in Autumn Millinery

Stunning Tailored and Dress Hats

Specially 6 to 25

Decidedly attractive are these smart creations in fine Velvets, Plushes and Velours. The choicest trimming effects of the season are employed—ostrich fancies, wings and aigrettes, while the rich colorings including new taupes and browns and clever combinations of Fuchia shading with the quieter tones makes this offering altogether desirable.

## WYTHEVILLE

## BLACKSBURG

## SOUTH BOSTON

# Be a Wise Woman! Enjoy Nemo Comfort

# EVERY WOMAN Should Read This! It Concerns Your Health and Your Appearance

WE propose to devote much space in our newspaper advertisements, this Fall, to impressing every woman with the vital importance of our great new invention, the new-





Models 522 and 523

These corsets are not merely stylish wearing apparel-garments which simply reduce the figure and give you a fashionable appearance. They also serve as a preventative of those ailments of weakness from which millions of women suffer, and as a cure for them,

They bring to suffering womankind a welcome message of relief, comfort and health; and they will be hailed, praised and appreciated as a powerful factor in the upward and onward movement toward hygienic dress.

That such a great achievement in promoting health and comfort can be accomplished by a mere corset will not be easily understood and appreciated. Medical authorities, renowned surgeons and eminent writers on hygiene, who have examined and tested these corsets, have been dumfounded to discover such a simple solution of a problem with which they have battled for years—the prevention and cure of certain ailments peculiar to women. Two models:

No. 522—medium bust ) For Tall and Medium Stont Figures No. 523—with low bust

For Short Stoat Figures



Other Nemo Self-Reducing Corsets for Stout and Medium Figures

These corsets not only make you LOOK smaller, but, by gentle, constant automatic massage, soften the abdominal fat, which is then absorbed and removed by natural processes, so that you actually ARE smaller. Tested and proved by thousands of women. Three models: \$3.50. No. 353, low bust; No. 354, medium bust; and No. 355, high bust\_\_\_\_\_

FLATNING-BACK
SELF-REDUCING
Lastikops Webbing give extra-slender effect below the waist, with a graceful "inslope." Two models—No. 319, low bust; \$3.00



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